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TRANSMISSION

THE OFFICIAL THIRTY SECONDS TO MARS NEWSLETTER



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THIS IS WAR

This Week - 03/23/2011

UK Festival Shows Added



Thirty Seconds To Mars make their return to the UK in August for two big music festivals. Reading Festival in August 26th and Leeds Festival August 27th. For tickets and info, click [HERE](#).

Win A Trip To Interview MARS



What does music mean to you? Share your thoughts and you could score a trip for two to see Thirty Seconds To Mars perform in Boston, MA AND get to interview them before the show! [CLICK HERE](#) for the details for your chance to win.

Boomerang All Access with MARS



Latin American channel Boomerang's TV series *All Access* caught up with MARS on tour last year and got an exclusive glimpse into the band's touring life. Check out the footage [HERE](#).



MARS MERCH



Join us online!





[Darkdreamer4389](#) carries the messages of MARS with her always, with her tattoo.

Do YOU have a Mars-themed Tattoo? Submit your photo, name, and location to [Thirty Seconds To Mars Tattoo Archive](#) for a chance to be featured in the next installment of Transmission!

VOTE FOR MARS

US: 'Closer To The Edge' for [VH1 Vspot Top 20 Countdown](#)

Asia: 'Hurricane' on [MTV Chart Attack](#)

UK: Rate 'Closer to the Edge' as the [NME Best Video of 2010](#)

Latin America: Vote 'Hurricane' for [MTV Argentina Top 10](#)

Brazil: List MARS for applicable categories for [Multishow](#)

Greece: vote 'Closer To The Edge' for [MTV Hit List Hellas](#)

Italy: Vote 'Hurricane' on [MTV Fanclub Charts](#)

Italy: TRL Awards, Jared for [Best Look](#) + MARS for [Best Band](#)

MK Awards: K+Q for [Best International Hit](#)

MARS IS COMING

UPCOMING TOUR DATES

Mar. 27, 2011 – São Paulo, Brazil
HSBC Hall **SOLD OUT!**

Mar. 29, 2011 – Rio de Janeiro, Brazil
Rio Vivo Rio ([Buy Tickets](#))

NEW TOUR DATES

August 26, 2011 – Reading, UK
Reading Festival ([Buy Tickets](#)) ([Official Site](#))

A Beautiful Lie



30 Seconds To Mars



**THIS
IS
WAR**



MARS IS COMING

UPCOMING TOUR DATES

03/27/2011
Sao Paulo, Brazil
[HSBC Hall](#)

03/29/2011
Rio De Janeiro, Brazil
[Vivo Rio](#)

04/01/2011
Buenos Aires, Argentina
[Luna Park](#)

04/03/2011
Santiago, Chile

August 27, 2011 – Leeds, UK

Leeds Festival ([Buy Tickets](#))([Official Site](#))

Be sure to visit the [Official Tour Page](#) for all available ticket information regarding current and recently rescheduled dates, and printable promotional flyers.

Use Twitter? Be sure to keep updated with the latest ticket releases and relating announcements by following [@30SECONDTOMARS](#), and [@golden_tix](#) for overseas and U.S. VIP Ticket Packages.

Use Facebook? Remember to "RSVP" for each event you plan on attending on the official Thirty Seconds To Mars Facebook Events Page by [clicking here](#).

HUMAN TRIAD MISSION!



Echelon Chile formed this Human Triad and attracted attention in Santiago, Region Metropolitana:



We have loved all your Candlelight Triad submissions! Now, it's time to launch the **HUMAN TRIAD MISSION**. Compose the Triad image with friends and fellow Echelon in high-traffic or populated areas. Stand, sit, or build a pyramid in a Triad formation. Get creative and submit your photos to the [Triad Global Assault Page](#).

AVATAR ART OF THE WEEK

Each week we'll showcase some of the best MARS-themed avatars on twitter, facebook, and other social networks. This avatar by [@Nadia_Phoenix](#) lets all on twitter know about the MARS Closer To The Edge Tour:

[Lollapalooza](#)

04/06/2011

Bogota, Colombia
[Palacio de los Deportes](#)

04/08/2011

San Jose, CA
[San Jose Event Center](#)

04/09/2011

Los Angeles, CA
[Gibson Amphitheater](#)

04/12/2011

Colorado Springs, CO
[Colorado Auditorium](#)

04/14/2011

Chicago, IL
[Aragon Ballroom](#)

04/15/2011

Kenosha, WI
[Tarble Athletic Center, Carthage College](#)

04/16/2011

Detroit, MI
[The Fillmore](#)

04/17/2011

Champaign, IL
[University of Illinois - Champaign](#)

04/18/2011

St. Louis, MO
[The Pageant](#)

04/19/2011

Grand Rapids, MI
[The Orbit Room](#)

04/20/2011

Indiana, PA
[Indiana University of Pennsylvania](#)

04/22/2011

Raleigh, NC
[Raleigh Amphitheatre](#)

04/23/2011

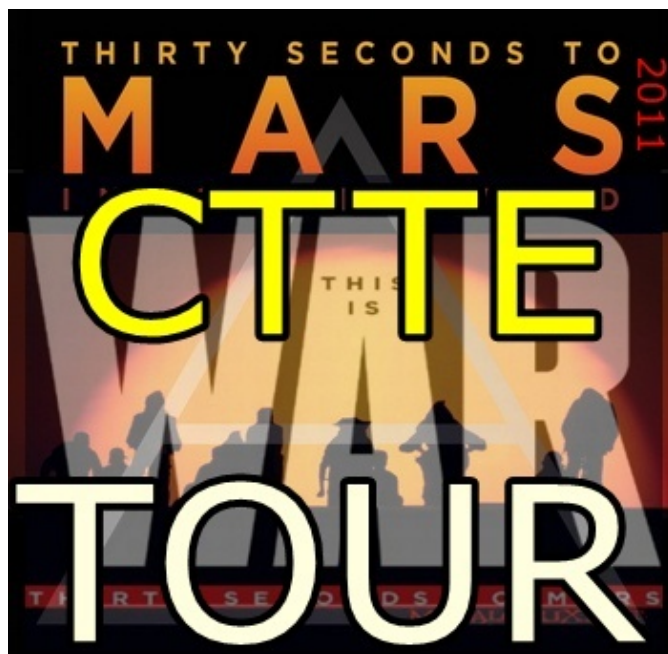
Orlando, FL
[Universal Studios](#)

04/24/2011

Boca Raton, FL
[Sunset Cove Amphiteater](#)

04/27/2011

Washington, DC



Design your own avatars to promote voting, upcoming shows, or anything MARS related. You can also use or edit the avatars designed by [@thisisthehive](#).

12 STEPS TO MARS

Help us spread the word about Thirty Seconds To Mars and the new album, *This Is War*. Below are the 12 Steps to Mars which you can use on a daily basis to help. [Click Here to Read NOW!](#)



Here are some tools you can print out on your own!

[Flyers](#) • [Mars Stencil](#) • [Full Size Poster](#) • [QR Code](#)

Live in or near a MARS tour stop? Promo on the weeks before the show date in that area! If you have pictures or video from your own street team missions, please send links to thisisthehive@gmail.com.



Follow [@30SECONDTOMARS](#) on Twitter
[@jaredleto](#) • [@ShannonLeto](#) • [@tomofromearth](#)

[The Patriot Center](#)

04/29/2011

E. Rutherford, NJ

[Bamboozle Festival](#)

04/30/2011

Camden, NJ

[Susquehanna Bank Center](#)

05/01/2011

Boston, MA

[Agganis](#)

05/03/2011

Montreal, QC

[Metropolis](#)

05/05/2011

Toronto, ON

[Kool Haus](#)

05/06/2011

Montreal, QC

[Metropolis](#)

05/07/2011

Quebec City, QC

[Pavilion de la Jeunesse](#)

06/10/2011

Zagreb, Croatia

[Mars Festival](#)

06/11/2011

Austria

[Novarock](#)

06/12/2011

Innsbruck, Austria

[Olympiahalle](#)

06/13/2011

Landgraaf, The Netherlands

[Pinkpop Festival](#)

06/17/2011

Milan Italy

[Fiera Open Air Arena](#)

06/18/2011

Rome, Italy

[Ippodromo Capannelle](#)

06/21/2011

Estonia

[Song Festival Grounds](#)

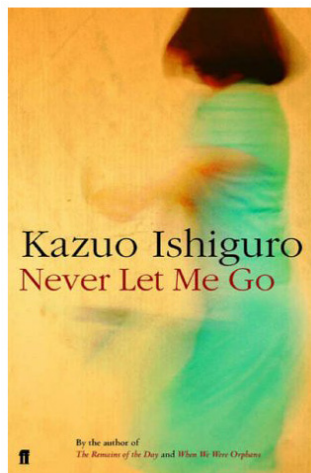
06/23/2011

Prague, Czech Republic

[Prague City Festival](#)

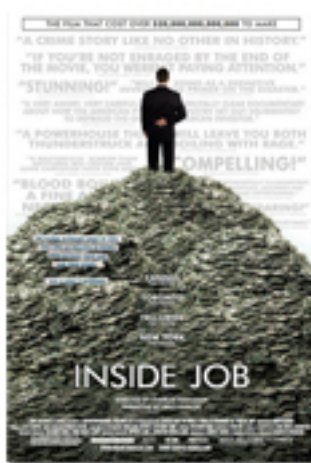
Weekly Picks From the Band

Book of the Week



Never Let Me Go is a novel by Japanese-born British author Kazuo Ishiguro. It was shortlisted for the 2005 Booker Prize, for the 2006 Arthur C. Clarke Award and for the 2005 National Book Critics Circle Award. Time magazine named it the best novel of 2005 and included the novel in its TIME 100 Best English-language Novels from 1923 to 2005. It also received an ALA Alex Award in 2006. It was made into a film directed by Mark Romanek in 2010. Kazuo Ishiguro created a remarkable story of love, loss and hidden truths.

Movie of the Week



Inside Job is a 2010 documentary film about the financial crisis of 2007-2010 directed by Charles H. Ferguson. The film was screened at the Cannes Film Festival in May 2010. Ferguson has described the film as being about "the systemic corruption of the United States by the financial services industry and the consequences of that systemic corruption." The film won an Academy Award for Best Documentary Feature in 2011.

Album of the Week



Kiss Each Other Clean is the fourth studio album by Iron & Wine, released January 25, 2011 via 4AD (worldwide) and Warner Bros. in the US. The digital download version was released on November 30. The song "Tree by the River" has also been released, for free download, on Iron & Wine's website. On January 5, Iron & Wine performed all but one song from *Kiss Each Other Clean* live at the Greene Space in New York City for a live broadcast on NPR's website.

Website of the Week



Generosity Water is dedicated to ending the clean water crisis in developing countries, one community at a time. Through innovative awareness campaigns, strategic implementation and in depth accountability, they hope to inspire people to think globally and live generously. Since their start 3 years ago, Generosity Water has been able to fund 191 water wells and 8 cisterns in 17 countries serving over 79,600 people with clean, safe drinking water.

06/28/2011

Hove, Norway

[Hove Festival](#)

06/30/2011

Borlange, Sweden

[Peace & Love Festival](#)

07/02/2011

Sopron, Hungary

[Volt Festival](#)

07/06/2011

Athens, Greece

07/08/2011

Lisbon, Portugal

[Optimus Live Festival](#)

07/09/2011

Bilbao, Spain

[Bilbao BBK Live](#)

08/19/2011

Leudinghausen, Germany

[Area 4 Festival](#)

08/20/2011

Grosspoesna, Germany

[Highfield Festival](#)

08/23/2011

Hamburg, Germany

[Trabrennbahn Bahrenfeld](#)

08/24/2011

Mannheim, Germany

[SAP Arena](#)

08/26/2011

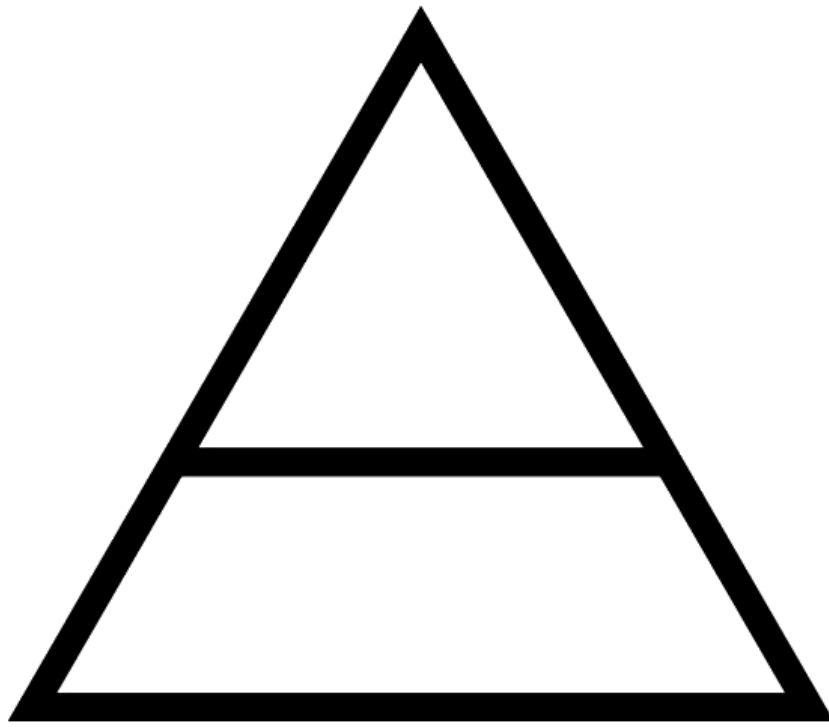
Reading, UK

[Reading Festival](#)

08/27/2011

Leeds, UK

[Leeds Festival](#)



**PURCHASE
THIS IS WAR**



Australia

[iTunes Australia](#)

New Zealand

[Marbecks](#)

Austria

[iTunes Austria](#)

[Musicload Austria](#)

Norway

[iTunes Norway](#)

Canada

[iTunes Canada](#)

[Archambault Canada](#)

[Amazon.ca](#)

Spain

[iTunes Spain](#)

[Fnac Spain](#)

Finland

[levykauppax.fi](#)

[Epe's Music Store](#)

[EMP](#)

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Switzerland

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[Exlibris.ch](#)

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[Fnac.ch](#)

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Germany

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